



PACKAGES 2022/2023

social media

we build relationships

Z.

A different perspective.

We build relationships. – in a world where everyone is connected, it is more important than ever to keep your brand relevant. In constant contact with those that matter. Let us help you create relationships to last a lifetime.

WHAT MAKES US DIFFERENT;

small teams – teamwork makes the dream work.
senior talent – always. on every single project.
human first – in a world of bots. we're not.
brain cells for hire – more cooks add flavour.



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Managing your socials.

Package Z1

Keeping up with your socials getting overwhelming? Our starter package is perfect for you. We take over all the cumbersome posting and management of your socials so that you can spend your time on growing your business.

- Upto five (5) curated posts managed per week
- Upto five (5) curated stories managed per week.
- Instagram + Facebook
- Customised captions for each post.
- Monthly Performance and engagement reports.
- 100% raw content provided by Client

MINIMUM RETAINER 1 MONTH

LKR50,000/MONTH

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Content creation.

Package Z2

Creating content is not your thing? Let us do it all. We take over all aspects of your social media so that you can concentrate on what matters – your business!

- **Social Media Advertising Management**
- **100% content developed by Zelus Consult.**
- Upto five (5) curated posts managed per week
- Upto five (5) curated stories managed per week.
- Instagram + Facebook.
- Customised captions for each post.
- Monthly Performance and engagement reports.

MINIMUM RETAINER 3 MONTHS

LKR100,000/MONTH



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Strategic socials.

Package Z3

Want to stay relevant with the latest trends? We will strategize, plan and implement the best methods to reach your targeted audience. Across all social media platforms that are important today.

- **Social Media Strategy development**
- **Social Media Demographic Segmentation**
- Social Media Advertising Management
- Upto five (5) curated posts managed per week
- Upto five (5) curated stories managed per week
- Facebook + Instagram + TikTok
- Customised captions for each post.
- Monthly Performance and engagement reports
- 100% content developed by Zelus Consult

MINIMUM RETAINER 3 MONTHS

LKR150,000/MONTH



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Conversion is king.

Package Z4

We understand that every penny matters. Let us give you real world ROI with our guaranteed reach and conversion strategies. A true game changer for your business and its future.

- **Guaranteed reach and conversion.**
- **Digital conversion strategy development.**
- Social Media Strategy development
- Social Media Demographic Segmentation
- Social Media Advertising Management
- Upto seven (7) curated posts managed per week
- Upto seven (7) curated stories managed per week
- Facebook + Instagram + TikTok
- Customised captions for each post.
- Monthly Performance and engagement reports

MINIMUM RETAINER 3 MONTHS

LKR200,000/MONTH



Custom Packages.

Starting from LKR80,000/month

We understand that one size does not fit all – and we are always open to develop custom packages to suit our clients needs and goals.

Social Media Advertising.

Starting from LKR60,000/month

From managing your ads to segmenting your advertiser demographic, we take a personal approach to help you achieve the highest returns on ad spend.

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Social Campaigns.

Starting from LKR60,000/month

Looking to promote your event, product or business for a short term campaign – let our brain cells curate a creative campaign to suit your needs

Social Media Strategy.

Starting from LKR100,000/month

We enjoy diving into new adventures – and understand that every adventure has its own road map – navigating our clients to their end goals is our pleasure.



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Call, DM, WhatsApp or email.

We are here to help.

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